

Company: _____
 Contact Name: _____
 Street Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____
 Email: _____



2012 Heart Ball Sponsorship Opportunities

Platinum Sponsor

\$15,000

Includes "owning" one of the following components of the night: **Auction Sponsor, Survivor Healing Hearts or Research Sponsor**

- Company name highlighted as Component Sponsor in the invitations and in the event program book
- Special recognition at the Heart Ball and VIP Party
- Recognized as Component Sponsor in the auction preview brochure
- Company identified as Component Sponsor on the local AHA website
- Prominent corporate signage at the entrance to the event, in the silent auction area and in the ballroom
- Prime placement of **two full-page acknowledgements** in the event program book
- Gift presented after the Heart Ball
- Premier seating for 30 at the Heart Ball (3 tables of 10)
- Invitations for 10 to the VIP Party
- Membership in the exclusive Heart and Stroke Champions - the American Heart Association's national registry of individuals and corporate partners donating \$10,000 or more
- Additional customized benefits regarding component that is "owned"

Gold Sponsor

\$10,000

Includes "owning" one of the following components of the night: **Beverage Sponsor, Dinner Sponsor**

- Company name list as Component Sponsor in event program book
- Company identified as Component Sponsor on the local AHA website
- **One full-page acknowledgement** in the event program book
- Premier seating for 20 at the Heart Ball (2 tables of 10)
- Company name will appear in looping PowerPoint throughout the Heart Ball
- Company logo on signage throughout the Heart Ball
- Invitations for 10 to the VIP Party
- Company named in sponsor thank you post-event evaluation mailed to attendees
- Membership in the exclusive Heart and Stroke Champions - the American Heart Association's national registry of individuals and corporate partners donating \$10,000 or more
- Additional customized benefits regarding component that is "owned"

Silver Sponsor

\$5,000

Includes "owning" one of the following components of the night:

Dessert Sponsor, Decorations Sponsor, Heart Gallery Sponsor, Valet Sponsor, Emcee Sponsor or Entertainment Sponsor

- Company listed as Component Sponsor in the event program book
- Seating for 10 at the Heart Ball
- Logo displayed on printed signage at the event
- **One half-page acknowledgement** in program book
- Invitations for 10 to patron party
- Additional customized benefits regarding component that is "owned"

Corporate Table Sponsor

\$3,500

- Company listed as Corporate Table Sponsor in event program book
- Seating for 10 at the Heart Ball (1 table)
- Logo displayed on printed signage at the event
- **One quarter-page acknowledgement** in program book
- Invitations for 2 to VIP/Patron Party

Table Sponsor

\$2,500

Recognition as Table Patron:

- In the Heart Ball program book
- One table for ten guests at the Heart Ball